

Stakeholder Outreach Report

June 17, 2021

Stakeholder Communication

INTERESTED PERSONS EMAIL LIST – as of May 2021

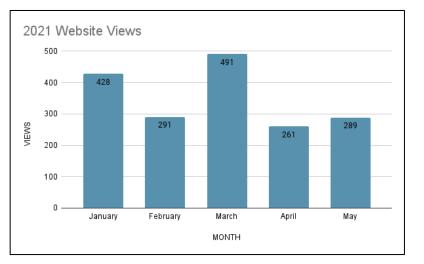
• 228 interested persons

EMAIL CORRESPONDANCE- January – May 2021

EMAIL UPDATES TO INTERESTED PERSONS							
Date	Email Topic	# of recipients	Open Rate	Click-thru Rate			
1/18/2021	This Thursday: South Fork Kings GSA Board Meeting	229	34%	35%			
1/29/2021	South Fork Kings GSA Updates	229	32%	19%			
3/26/2021	South Fork Kings GSA March Updates	229	29%	21%			
4/5/2021	South Fork Kings Finance Committee 4/9 Finance Committee Meeting	228	33%	20%			
4/12/2021	South Fork Kings Board Meeting 4/15	228	31%	30%			
4/23/2021	Water Year 2020: Annual Report Update	229	37%	26%			
5/10/2021	South Fork Kings GSA Finance Committee Meeting	228	35%	30%			
6/16/2021	NRCS Offers Funding for Growers to Implement Conservation Practices and Increase Drought Resilience	229	31%	3%			

2021 WEBSITE VIEWS						
MONTH	VIEWS	Top Page				
January	428	GSP Portal				
February	291	GSP Download				
March	491	GSP Download				
April	261	Annual Report Update				
May	289	GSP Portal				

Digital/Online





Website Articles					
Date	Title	Views			
1/25/2021	Progress made on ASR pilot test	27			
1/25/2021	Frank Gornick appointed to represent City of Lemoore on Board	11			
1/25/2021	Tulare Lake Subbasin Annual Report to the State in progress	20			
3/24/2021	ASR Pilot Test set for early April & more grant funding on its way	20			
3/24/2021	Groundwater monitoring: What is the best program for South Fork Kings GSA?	15			
3/24/2021	Important considerations for Fiscal Year 2022	12			
3/24/2021	Board authorized payment to gain access to Land IQ data for Annual Report	5			
4/23/2021	Groundwater in the Tulare Lake Subbasin: Annual Report Update	26			

Annual Report Outreach

- Website post
- Email update
- Infographic

Landowner Surveys

LANDOWNER SURVEY

Staff continues to coordinate with the GSA's technical consultant to develop landowner surveys. Three surveys will be conducted under the California Resiliency Challenge grant with the goal of collecting information on groundwater use and climate impacts on groundwater supply. The first survey will focus on understanding stakeholders' sentiments on climate impacts to groundwater supply. The two subsequent surveys will focus on groundwater use and well information.

Completed tasks to date include:

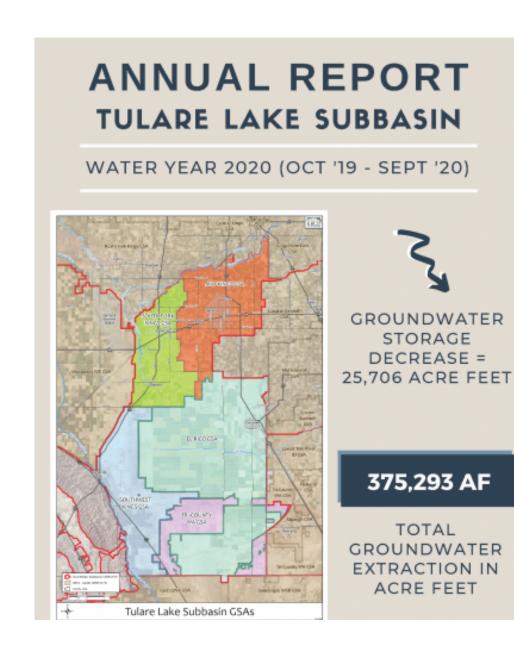
- Survey #1: Drought impacts on groundwater mailed to all SFKGSA landowners the second week of June.
 - Survey mailer included:
 - cover letter to introduce SFKGSA, SGMA, and the survey purpose
 - 2-page survey
 - Color insert promoting ASR work to sustain groundwater in the region
 - Postage paid interior envelope for survey returns
 - A/B mailer test tested exterior envelope messaging
 - Received 18 responses to date
 - Amazon gift card incentive
 - Responses due June 30, 2021
- Survey #2: preliminary discussions on developing a robust digital survey format to collect needed groundwater information



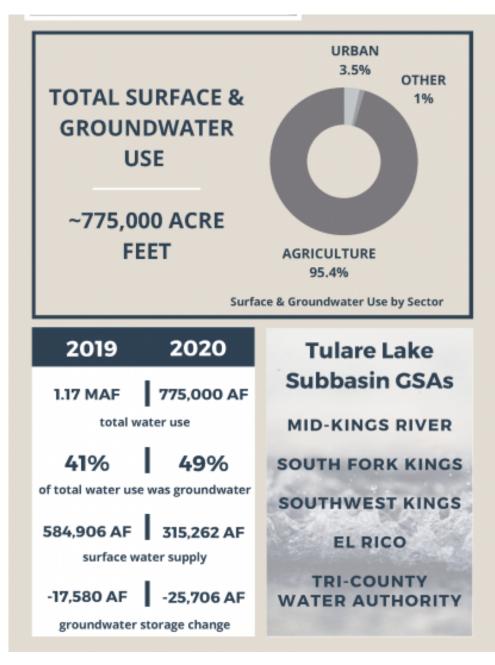
■ MENU

Groundwater in the Tulare Lake Subbasin: Annual Report Update

Home / News



The South **Fork Kings** GSA (SFKGSA), together with the four other GSAs in the **Tulare Lake** Subbasin, submitted the second Annual **Report to** the CA **Department of** Water Resources (DWR) by the April 1, 2021 deadline. Dryer conditions in water year **Translate** »



2020 (Sept 2019 – Oct 2020) strained groundwater supplies across the Tulare Lake Subbasin, evidence that cooperation among groundwater users and strategic surface supply management will be critical to achieving sustainability by 2040.

The Annual Report includes an overview of

groundwater conditions in the region including groundwater extraction, surface water supply available for groundwater recharge, total water use, change in groundwater storage, and a description of progress made toward implementing the Groundwater Sustainability Plan (GSP) since the last Annual Report.

The Sustainable Groundwater Management Act (SGMA) requires Groundwater Sustainability Agencies (GSAs) to submit annual reports to the Department of Water Resources (DWR) on April 1 of every year.

The Tulare Lake Subbasin extracted 100,000 acre-feet (AF) less than the prior water year, but due to dryer conditions during Water Year 2020, the Subbasin also saw an overall decrease of 25,706 AF in groundwater storage as observed

in this year's Annual Report. As we review the Annual Report and consider its implications as we enter another dry water year, SFKGSA will continue to implement innovative projects that will lead to a sustainable, resilient, and steadfast supply of groundwater for the region.

Here are a few SFKGSA highlights from the Tulare Lake Subbasin's 2020 Annual Report:

SFKGSA participated in discussions with the San Joaquin Valley Blueprint to increase water supplies to the area.

Based on several wells being destroyed or inaccessible, SFKGSA worked with local landowners to modify the **groundwater monitoring network**. Access agreements were obtained for the modified network to ensure its long-term availability.

SFKGSA applied for and was awarded a grant from the California Resilience Challenge to implement an **Aquifer Storage and Recovery (ASR) Pilot Test**. Click HERE to learn more about this supply enhancement program and the progress made thus far.

SFKGSA participated in **coordination meetings** between the Kaweah and Tulare Lake Subbasins. The purpose of the meetings was to identify issues, discuss boundary conditions, and share data across the region. These meetings are expected to continue to help provide common solutions to regional issues. SFKGSA will continue to engage with neighboring subbasins and GSAs to promote inter-basin coordination.

Click **HERE** to read full Annual Report.

To receive updates on these projects and more, groundwater conditions, and other ways to get involved with the work SFKGSA is doing, sign up for our E-Updates and visit our website at southforkkings.org.

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Next Board authorized payment to gain access to Land IQ data for Annual Report

ABOUT SFKGSA

South Fork Kings GSA is a California Joint Powers Authority formed to implement the Sustainable Groundwater Management Act in the northwestern part of the Tulare Lake Subbasin.

CONTACT US

Mailing Address 4886 East Jensen Avenue Fresno, CA 93725

Phone: (559) 242-6118



SB 272 Compliance

State Controller's Government Compensation

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Board of Directors Groundwater Sustainability Plan **Contact Us**

Prop 218 Assessment News Resources

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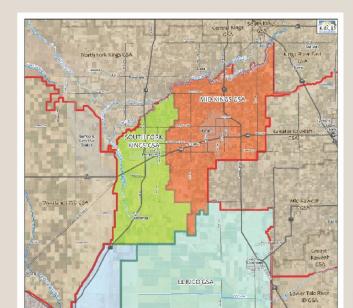
Groundwater in the Tulare Lake Subbasin: Annual Report Update

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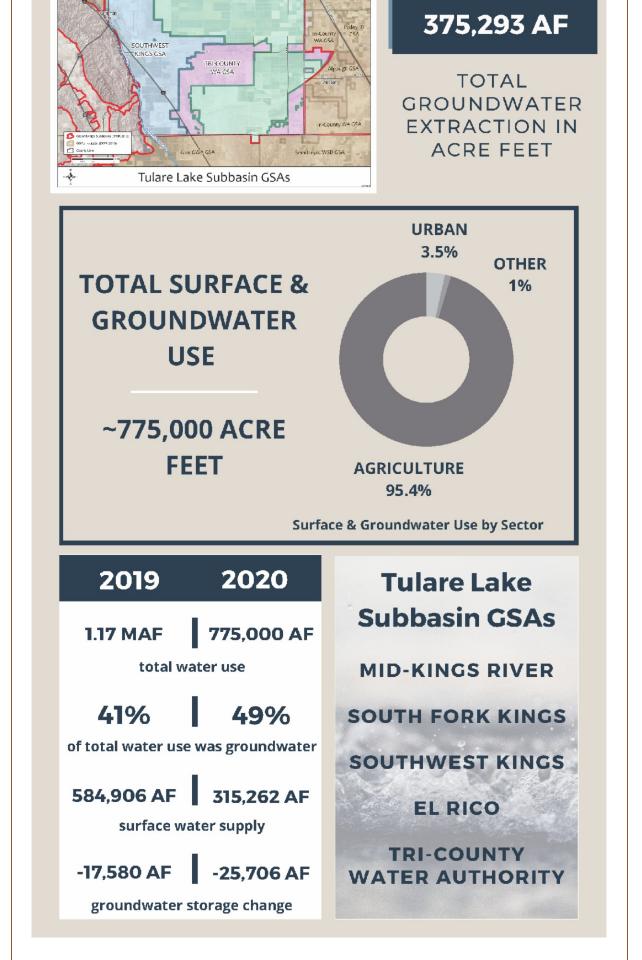
ANNUAL REPORT TULARE LAKE SUBBASIN

WATER YEAR 2020 (OCT '19 - SEPT '20)

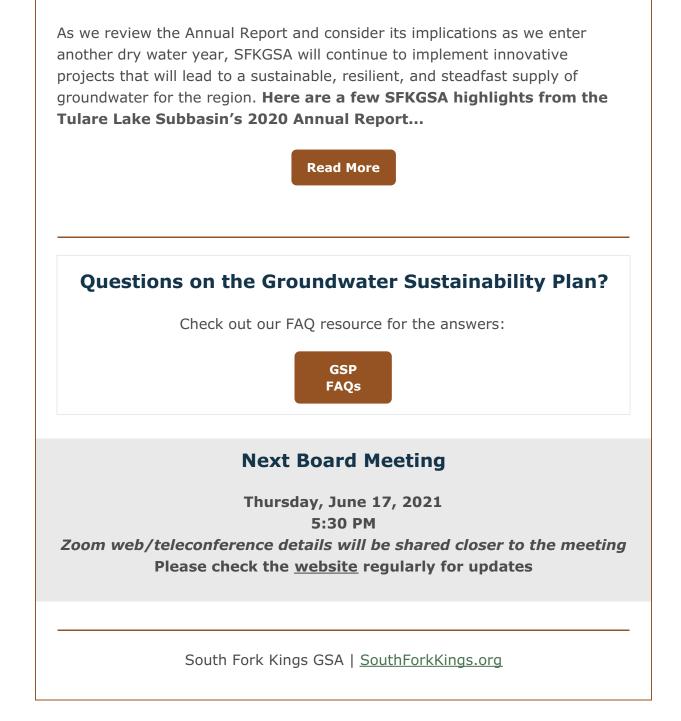




GROUNDWATER STORAGE DECREASE = 25,706 ACRE FEET

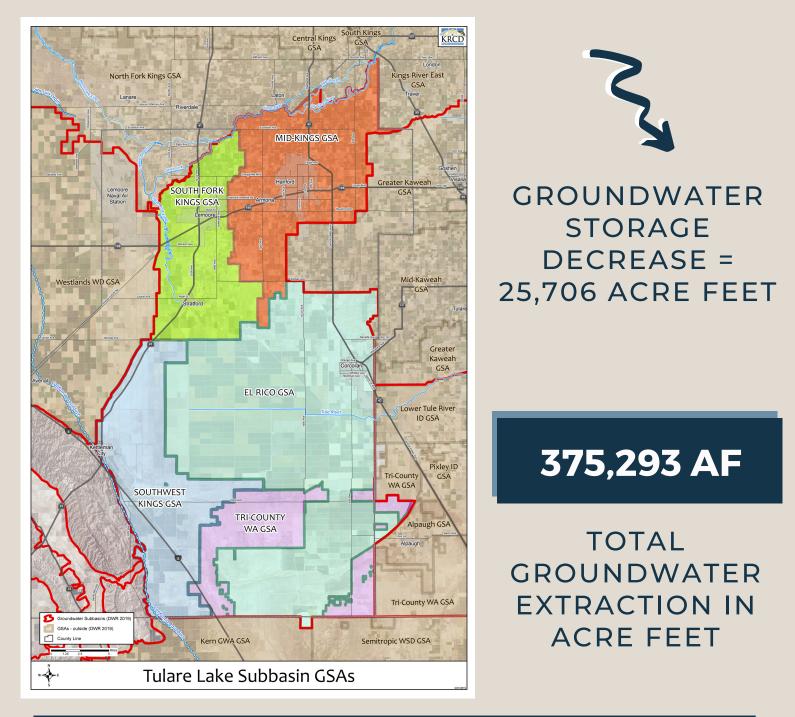


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ANNUAL REPORT **TULARE LAKE SUBBASIN**

WATER YEAR 2020 (OCT '19 - SEPT '20)



TOTAL SURFACE & GROUNDWATER

